NATIONAL CRYPTOCURRENCY ASSOCIATION

Independent analysis by

PPG

PRAGMATIC POLICY GROUP

U.S. CRYPTO JOBS

CRYPTO AT WORK

How the U.S. crypto industry is creating jobs, raising wages, and contributing to the American economy.

JULY 2026

SUMMARY

The crypto industry directly employs 34,000 Americans. But every one of those jobs supports six more - in supply chains, professional services, healthcare, and beyond. All told, the industry supports 232,000 U.S. jobs, pays more than double the national median wage, and contributes $55 billion to the economy.

232,000 American jobs supported across the economy in 2026

$55B Total U.S. economic contribution in 2026

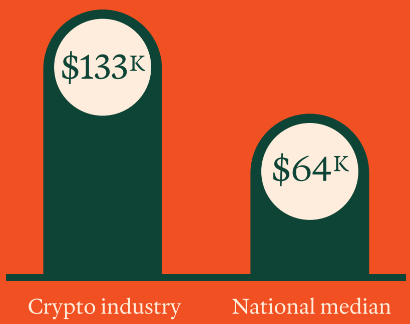
1:6

Every crypto job supports six more American jobs

Across supply chains, professional services, healthcare, food service, and more - well beyond the tech sector.

DIRECT		INDIRECT		INDUCED		TOTAL
34,000	+	75,000	+	123,000	=	232,000
Employed by crypto firms		Jobs supported by crypto firms' supply chains		Jobs sustained by worker & supplier spending		Jobs supported across the U.S. economy

CRYPTO JOBS PAY MORE THAN DOUBLE THE NATIONAL MEDIAN



COMPARISON WAGES

Information sector:	$104,000
Manufacturing:	$76,000
Retail trade:	$54,000
Leisure hospitality	$49,000

$31 billion in total worker income supported in 2026

CRYPTO IS CREATING JOBS ACROSS THE COUNTRY

California	57,600
New York	53,800
Texas	26,500
Washington	15,100
North Carolina	9,500
Colorado	5,800
U.S. Heartland States Iowa, Kansas, Nebraska, Missouri, Indiana, Ohio, Illinois, Michigan, Wisconsin, Minnesota, N. Dakota, S. Dakota	17,500

MORE THAN TECH JOBS

The top occupations supported by the crypto industry span far beyond Silicon Valley - from customer service to insurance to lending.

- CUSTOMER SERVICE REPS
- INSURANCE SALES AGENTS
- SECURITIES & FINANCIAL SALES
- TELLERS
- SOFTWARE DEVELOPERS
- FINANCIAL MANAGERS
- OPERATIONS MANAGERS
- CLAIMS ADJUSTERS
- PERSONAL FINANCIAL ADVISORS
- LOAN OFFICERS

If you're interested in learning more about crypto adoption trends and barriers in the U.S., reach out to media@nca.org

Methodology: This report utilizes a standard input-output framework based on publicly available data from the Bureau of Economic Analysis (BEA), deriving inter-industry linkage and household effect multipliers to estimate the U.S. cryptocurrency industry's economic contribution, employment, and worker income. State-level impacts estimated by downscaling national-level results using firm-level data. All findings based on independent analysis by Pragmatic Policy Group. NCA funded the research; all findings are PPG's own.

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