

CRYPTO IN AMERICA:

POLICY PULSE

AUGUST 2025

When it comes to U.S. crypto policy, Americans want lawmakers to take action on rules that protect consumers and address potential risks — and see an opportunity for policymakers to deepen their understanding of crypto. The good news? The White House’s new report on crypto outlines clear mandates for a holistic regulatory framework that ensures protections for individuals and markets alike.

SUMMARY

While many believe clearer crypto policies will affect their lives - and potentially even improve their personal finances - more than half are not confident that policymakers “get” crypto.



68%

Two-thirds say it’s important to understand how crypto policies will affect their daily lives



42%

Two in five believe clearer crypto rules would positively impact their day-to-day finances



65%

Nearly two-thirds are not confident that U.S. policymakers understand how cryptocurrency impacts everyday Americans



25%

One in four are familiar with the recent White House report on crypto, “Strengthening American Leadership in Digital Financial Technology”

MOST IMPORTANT ISSUES FOR GOVERNMENT TO ADDRESS

73%

support stronger consumer protections for people investing in, holding, or using crypto

71%

support comprehensive crypto legislation that addresses gaps in current law

69%

support strengthening American leadership in digital financial technology

Support for action crosses party and demographic lines—crypto safety, protection, and leadership are shared priorities.

If you’re interested in learning more about crypto adoption trends and barriers in the U.S., reach out to media@nca.org

This survey was conducted online within the United States by The Harris Poll on behalf of The National Cryptocurrency Association from August 5-7, 2025, among 2,086 adults ages 18 and older. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within +/- 2.5 percentage points using a 95% confidence level. For complete survey methodology, including weighting variables and subgroup sample sizes, please contact media@nca.org.